

California STATE★FAIR

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The California State Fair Announces, "Viva El Mariachi" Concert Featuring Latin Music Luminaries

Previously announced acts included Flo Rida, Chris Young, Bush, the Beach Boys, Cole Swindell, UB41 featuring Ali Campbell, Lukas Nelson, 90's Rewind with Tone Loc, C&C Music Factory, & Digital Underground and Queen Nation

SACRAMENTO - The California State Fair is thrilled to announce an exhilarating addition to this year's concert lineup on the Toyota Concert Series. The "Viva El Mariachi" event will feature iconic performances by **Pablo Montero, Mariachi Los Camperos, Gabriela Sepúlveda, and Mariachi Oro**, bringing the vibrant spirit of mariachi music to the Golden 1 Stage. This special concert is scheduled for **Sunday, July 21st at 6:30 PM**.

Pablo Montero, renowned for his melodious voice and heartfelt performances, leads this spectacular lineup. Joining him are the Grammy-winning ensemble, Mariachi Los Camperos, celebrated for their innovative yet traditional mariachi music, Gabriela Sepúlveda, known as "La Voz Coqueta Del Regional Mexicano," and the dynamic Mariachi Oro de Mexico, a favorite in the tri-state area.

"We are incredibly proud to host 'Viva El Mariachi' at this year's State Fair," said Tom Martinez, CEO of California State Fair & Cal Expo. "This event not only celebrates the rich cultural heritage of mariachi music but also showcases the profound talent of these esteemed artists. We invite everyone to join us for what promises to be a memorable evening filled with passion, tradition, and exceptional music."

Pre-sale tickets will be available starting **Wednesday, May 1st**, with **general ticket sales** beginning on **Thursday, May 2nd**. This is a unique opportunity to experience the magic of mariachi music performed by some of its most celebrated artists.

Pablo Montero, Mariachi Los Camperos, Gabriela Sepúlveda, and Mariachi Oro are the latest additions to an already star-studded lineup for this year's Toyota Concert Series. They join a diverse array of performers including hip-hop sensation Flo Rida, country music favorite Chris

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Young, the legendary rock group Bush, the iconic surf rock pioneers The Beach Boys, reggae stalwarts UB40 featuring Ali Campbell, country standout Cole Swindell, the multi-talented Lukas Nelson, tribute band Queen Nation, and a nostalgic 90's Rewind featuring Tone Loc, C&C Music Factory, and Digital Underground. The diverse array of talent ensures there's something for every music lover at the fair. Stay tuned as more acts will be announced in the coming days and weeks.

For more details on Viva El Mariachi's upcoming performances and to purchase tickets, visit the California State Fair's website at www.CalExpoStateFair.com.

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