



Showcase your award winning Cheese in the Guide to the Best of California Magazine!

The Guide to the Best of California Magazine showcases the Double Gold and Gold winning cheese, wine, craft beer and olive oil from the 2024 California State Fair competitions.

Showcase your award winning cheese to enthusiasts eager to learn about the Best of California in one publication.

The guide is marketed as a resource all year long and is available on the official California State Fair website, shared on Facebook and X to over 220,000 followers, emailed to 60,000+ people, and 10,000 print magazines are distributed at high profile locations, and Farm-to-Fork events:

- ✿ Governor's Office and State Capitol
- ✿ California State Fair Wine Garden & Wine Experience Classes
- ✿ California State Fair Hot Spots
- ✿ Industry & Community Events

Ad spaces are available in the Guide to the Best of California Magazine starting at \$2,250.

Contact Event Partnership:

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View the 2023 Guide at CalExpoStateFair.com