



For Immediate Release:
July 25, 2023

Media Contact:
Darla Givens, dgivens@caexpo.com
Sanjida Nahar, snahar@actumllc.com

The CA State Fair & Food Festival Announces Military, Veteran & First Responder Appreciation Day

SACRAMENTO — The CA State Fair & Food Festival is excited to announce a special day of gratitude and celebration for those who serve and protect our country and communities. Military, Veteran & First Responder Appreciation Day will offer an unforgettable experience filled with moving testimonies of sacrifice, interactive activities, and entertainment tailored for the entire family. Representatives from military and first responder organizations will be available to provide valuable resources and set up special displays that highlight the work they do every day.

Active duty, reserve, and veteran personnel from all branches of the military, along with active members of law enforcement, firefighters, and first responder units, are invited to enjoy FREE Fair admission. Active-duty spouses and dependents are also included in this special offer.

"The California State Fair have always been about bringing people together," said Tom Martinez, CEO of Cal Expo & California State Fair. "We're proud to host a day that appreciates and honors those who have made great sacrifices for our country and communities - our military, veterans, and first responders. This is our way of saying 'thank you' for their service and dedication."

Guests cheer on their favorite team in the Dinner 911 Cooking Challenge at the Save Mart California's Kitchen, where meals are prepared under the pressure of time, mimicking the high-intensity situations our first responders often find themselves in.

To request free tickets, visit the Veteran Tickets Foundation at www.vettix.org or First Tickets at www.1sttix.org and create a new account or use an existing one. Alternatively, valid military ID, proof of service, or ID showing active first responder status can be presented at the CA State Fair Admission Gates for complimentary access.

We encourage all to join us on this day of gratitude, fun, and celebration to show our immense appreciation for those who keep our country and communities safe.

For more information about the CA State Fair & Food Festival and its summer concert series, including purchasing reserved seats, please visit the fair's website at www.CalExpoStateFair.com.

###