

# CA STATE FAIR & FOOD FESTIVAL

JULY 14-30, 2023

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## Record-Breaking Sales for the 2023 California State Fair's Toyota Concert Series on the Golden 1 Stage

**SACRAMENTO** — The 2023 California State Fair & Food Festival is off to an unprecedented start, with a record-breaking 10,425 tickets already sold for the highly-anticipated Toyota Concert Series on the Golden 1 Stage. The upcoming concert series, set to be the most awaited event of the year, has witnessed an overwhelming response from music lovers eager to experience a lineup of renowned and versatile artists.

"We have seen an incredible response to our concert series this year", said Tom Martinez, CEO of Cal Expo. "With the largest budget we've ever dedicated to this series, we're committed to providing an unforgettable experience for our fairgoers. The remarkable pace at which the tickets are selling is a testament to the appeal of the dynamic artists performing and the enhanced experiences we're offering."

The concert series, renowned for featuring a diverse roster of celebrated talent, will kick off with Fitz and The Tantrums on Friday, July 14, followed by the funk legend Confunkshun on Saturday, July 15. The momentum continues to build with a stellar lineup that includes Ashley McBryde, Boyz II Men, Ginuwine, LeAnn Rimes, Scotty McCreery, Revisiting Creedence, The Isley Brothers, Third Eye Blind, SantanaWays, 38 Special, Ashanti, George Thorogood & the Destroyers, Gin Blossoms, Kool & The Gang, and wrapping up with Trace Adkins on Sunday, July 30.

With tickets selling out at an exceptional pace, potential fairgoers are strongly encouraged to [reserve their spots](#) as soon as possible to ensure they do not miss out on this extraordinary experience.

"This phenomenal lineup reflects our commitment to delivering a diverse and high-quality musical experience. We look forward to welcoming our guests to what promises to be an unforgettable summer celebration. Don't hesitate – secure your tickets today and join us for a remarkable showcase of music and culture at the 2023 California State Fair," added Martinez.

Tickets are available on the official CA State Fair & Food Festival [website](#). Be a part of the excitement, reserve your spot today.

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For more information about the California State Fair and its summer concert series, please visit the fair's website at [www.CalExpoStateFair.com](http://www.CalExpoStateFair.com).

## **About the California State Fair**

The California State Fair is an international award-winning fair, receiving top honors at the International Association of Fairs and Expositions out of more than 1,100 fairs world-wide. The California State Fair is dedicated as a place to celebrate the best the state has to offer in agriculture, technology and the diversity of its people, traditions and trends that shape the Golden State's future.

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