

For Immediate Release:

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California State Fair Announces Opening of Art Docent and Demonstrator Programs and Competitions

SACRAMENTO — Cal Expo is excited to announce the opening of the Art Docent and Demonstrator Programs for this year's California State Fair, providing unique opportunities for volunteers and Artists alike to engage with Fair visitors and share their passion for the arts. In addition, the Fair is now accepting entries for various art competitions including Fine Arts, Crafts, Photography, Plein Air, and the Student Showcase.

"These initiatives not only highlight the immense talent and creativity within our community, but also foster valuable connections between Artists, Art Enthusiasts, and Fairgoers," said Tom Martinez, CEO of Cal Expo. "The Art Docent and Demonstrator Programs will greatly enrich the overall visitor experience. We can't wait to witness the outstanding works of art showcased in our competitions!"

Art Docent Program: The Art Docent Program offers a wonderful opportunity for volunteers who are passionate about learning and sharing their knowledge of the arts. As a docent, you will provide learning experiences through discussions, tours, and art sales facilitation, enhancing the visitor experience and creating a vital link between art and the public. No background in art is required, just a love for life-long learning. Docents will have the chance to assist with pre-fair activities and work in the building during the State Fair. For more information, visit the Art Docent Program page.

Demonstrator Program: The Demonstrator Program is an excellent platform for artists to showcase their skills and engage with Fairgoers. As a demonstrator, you will share your knowledge and expertise with visitors, educate them about your craft, network with fellow Artists and Art Enthusiasts, and engage with Patrons of the Arts. The Demonstrator Program offers a variety of interesting and engaging demonstrations throughout the 17 days of the Fair. For more information, visit the Demonstrator Program page.

Art Competitions: The California State Fair is now accepting entries for various art competitions, including Fine Arts, Crafts, Photography, Plein Air, and the Student Showcase. The deadline to enter these competitions is May 17, with the exception of the Plein Air Competition, which allows submissions until July 7. Don't miss your chance to participate in these exciting programs and competitions at the CA State Fair & Food Festival,



returning July 14-30. For more information on the Art Docent and Demonstrator Programs or to enter one of the art competitions, please visit the California State Fair website at <u>CalExpoStateFair.com</u>.

About the California State Fair

The California State Fair is an international award-winning fair, receiving top honors at the International Association of Fairs and Expositions out of more than 1,100 fairs world-wide. The California State Fair is dedicated as a place to celebrate the best the state has to offer in agriculture, technology and the diversity of its people, traditions and trends that shape the Golden State's future.

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