

CA STATE FAIR & FOOD FESTIVAL

JULY 14-30, 2023

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Ashley McBryde, The Isley Brothers, and Trace Adkins Join the Star-Studded Lineup for the 2023 California State Fair Toyota Concert Series on the Golden 1 Stage

Previously announced acts include Fitz and The Tantrums, Ginuwine, LeAnn Rimes, Scotty McCreery, 38 Special, Ashanti, Gin Blossoms, and more.

SACRAMENTO — The CA State Fair & Food Festival further enhances its remarkable Toyota Concert Series on the Golden 1 Stage for this summer, proudly announcing the inclusion of acclaimed country sensations Ashley McBryde and Trace Adkins, alongside the iconic The Isley Brothers. These exceptional artists join an already stellar lineup, sharing the stage with an array of previously announced, top-notch performers.

Ashley McBryde's unique voice and powerful lyrics, particularly in songs like "One Night Standards" and "Never Wanted to Be That Girl," have made a significant impact on the country music scene. Her ability to tackle tough subjects with honesty and authenticity has created a strong emotional connection with her listeners. Ashley takes the stage on **Sunday, July 16**. **The Isley Brothers**, celebrated for their timeless classics like "Shout" and "Twist and Shout," are scheduled to wow the crowd on **Saturday, July 22**. **Trace Adkins**, the country music icon with chart-topping songs will take the stage on **Sunday, July 30**.

The 2023 CA State Fair & Food Festival promises a dazzling experience, running from **July 14 to July 30** at the Cal Expo fairgrounds in Sacramento. In line with its commitment to offering top-notch entertainment for all, the State Fair includes concert admission in the fair entry price. For those seeking an optimal viewing experience, reserved seating is also available for purchase. Beyond the exhilarating concert series, fair attendees can anticipate a wide array of attractions, exhibits, and activities that cater to all ages and interests.

"We are incredibly excited to bring such a diverse and talented group of artists to this year's California State Fair," said Tom Martinez, CEO of Cal Expo. "With our most extensive concert budget ever, we are committed to delivering an unmatched entertainment experience for our guests. Keep an eye out as we unveil even more outstanding performers in the coming weeks."

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For more information about the California State Fair and its summer concert series, please visit the fair's website at www.CalExpoStateFair.com.

About the California State Fair

The California State Fair is an international award-winning fair, receiving top honors at the International Association of Fairs and Expositions out of more than 1,100 fairs world-wide. The California State Fair is dedicated as a place to celebrate the best the state has to offer in agriculture, technology and the diversity of its people, traditions and trends that shape the Golden State's future.

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