



What to Expect from the First Annual California State Fair Cannabis Awards and Exhibit

The California State Fair Cannabis Awards is the first-ever state agency-sanctioned competition and awards program specifically for cannabis. As with our other competitions, one of our main goals is to educate State Fair attendees on agricultural products and its industry standards. Historically, the State Fair utilizes its competitions to encourage farmers and cultivators to find the most efficient and best practices in their respective industries to create the best quality product. We hope the State Fair Cannabis Competition will help the State fight the black market and encourage licensure for cultivars in California, which keeps cannabis out of the hands of children, as well as guaranteeing a safer, cleaner product for cannabis consumers.

COMPETITION DETAILS

Our cannabis competition evaluates raw, whole plant cannabis compound categories including three primary acidic cannabinoids, THCa/CBDa/CBGa, and six primary terpenes, Limonene, Pinene, Myrcene, Caryophyllene, Ocimene, and Terpinolene and one co-dominant terpene profile. Instead of going by taste and sensation as other cannabis competitions, we decided to eliminate the need to inhale smoke by having entries scored objectively, through science-based analysis performed by California's premier cannabis and hemp testing lab, SC Labs. Submissions receive a certificate of analysis and a "PhytoFacts" chemometric report that will quantify all the unique compounds of each submission.

EXHIBIT DETAILS

The California State Fair Cannabis Exhibit will be an interactive and immersive display that will celebrate the history, culture, and pioneers of California cannabis. We will also celebrate the wonders of the cannabis plant to offer a deeper understanding of its supply chain from seed to retail for adults 21 and over. The State Fair does not allow the consumption or sale of THC and this rule will apply to the Cannabis Exhibit. There may be cannabis on display and depictions of its growth cycle. Agriculture and education is at the core of this exhibit, with a deep focus on genetics, cultivation techniques, and terroir and plant chemistry. Terpenes and cannabinoids will come alive with our interactive olfactory displays. It is an immersive experience where our guests will leave with more knowledge about cannabis and the robust industry we have in California.