



CA State Fair First-ever Cannabis Competition Now Open For Submissions

Award Entries Accepted Through March 30, 2022

SACRAMENTO, Calif., (November 2, 2021) – The first-ever [CA State Fair Cannabis Awards](#) is now open for submissions. This state-sanctioned competition is open to all licensed cannabis cultivators and will celebrate the 2021/2022 harvest of the California-grown, cannabis flower. Cannabis is joining the official California State Fair roster of coveted competitions including wine, craft beer, cheese and olive oil.

The competition will be scored objectively, through science-based analysis performed and certified by SC Labs, one of California’s premier cannabis and hemp testing labs. [SC Labs](#) will test each cultivar for chemometric data, using an innovative cannabinoid and terpene reporting platform – PhytoFacts®.

The report will identify specific terpenes and cannabinoids, and their levels of concentrations in the sample provided to determine the winners. Terpenes and cannabinoids in cannabis can represent upwards of 40 percent of the mass of a female flower, making the profile of these important compounds the best predictors of the aroma, flavor, and effects of a particular cultivar.

The competition will award medals for cannabis flower only. Entrants will be classified by light source into three primary divisions: Indoor, Mixed Light and Outdoor. Each division will have awards for 11 cannabis compound categories:

- Dominant terpenes: Myrcene, Caryophyllene, Limonene, Terpinolene, Pinene, and Ocimene
- Codominant terpene profile
- Cannabinoids: highest THC and CBD
- Specialty: Unique (rare) terpene and cannabinoid

Entrants are vying for 70-plus awards, including silver, gold, and double gold medals and nine of the coveted Golden Bear trophies for “Best of California.” [Submission details are here.](#)

“I’m going for the Golden Bear,” said Huckleberry Hill Farms Owner/Operator Johnny Casali. “As a second-generation grower from Southern Humboldt County, I am proud to represent my community in these inaugural state awards.”

Award winners will be announced in May of 2022 and celebrated during the CA State Fair set to take place July 15-31, 2022, at the Cal Expo Fairgrounds in Sacramento, California. The awards have been developed in partnership between the California Expo & State Fair and Cultivar Brands, a California-based cannabis marketing and events agency. To enter, or for more information, visit www.castatefaircannabisawards.com.

Media Contact:

DeeDee Taft

Spin Communications

deedee@spinpr.com, 415-515-1229

###