



Notice of Meeting

California Exposition & State Fair

Strategic Planning Retreat

Meeting of the Board of Directors

To Be Held

Thursday, October 28, 2021 at 8:00 a.m. – 5:00 p.m.

And

Continuing on Friday, October 29, 2021 at 8:00 a.m. – 12:00 p.m.

2nd Floor Conference Room

California Fair Services Authority (CFSA)

1776 Tribute Road

Sacramento, California 95815

Jess Durfee, Chair

Rex Hime, Vice Chair

Rima Barkett, Director
Erin Choi, Director
Sonney Chong, Director

Rina DiMare, Director
David Mallel, Director
Brian May, Director

EX OFFICIO MEMBERS

Governor Gavin Newsom

Senator Dr. Richard Pan
Senator Andreas Borgeas

Assembly Member Kevin McCarty
Assembly Member Robert Rivas

261 days to the California State Fair (July 15-31, 2022)

This notice is also available on the Internet at: www.CalExpoStateFair

Mission Statement

The California Exposition & State Fair mission is to create a State Fair experience reflecting California including its industries, agriculture, and diversity of its people, traditions and trends shaping its future supported by year-round events.

Policy Statement

The Board shall serve as the policy-making body for the California Exposition & State Fair and shall have full responsibility for the year-round management and operation of all facilities of the California Exposition & State Fair.

Public Comment

Any member of the public wishing to address the Board on any matter listed for consideration on this agenda shall fill out a Speaker's Form and provide it to the Board's Recording Secretary. All speakers will be recognized by the Chair and be allowed a maximum of three minutes to address the Board at the time the agenda item is being considered by the Board. If you wish to address the Board on a matter not listed on the agenda, you have that right. If you wish to exercise that right, please fill out a speaker's form and provide it to the Board's Recording Secretary. You will be allowed a maximum of three minutes to address the Board during the Public Comment item on the agenda.

STRATEGIC PLANNING RETREAT

1. Welcome & Introductions

2. Board Convenes into Closed Session

The Board will convene in closed session as authorized by Government Code Section 11126(e), (2), and (B), to confer with and receive advice from legal counsel regarding potential litigation involving the California Exposition and State Fair. Based on existing facts and circumstances, there is significant exposure to litigation against California Exposition & State Fair.

3. Report out of Closed Session if any– Resume Retreat

4. General Discussion and Planning Items

- a.** 2022 State Fair
- b.** Staffing Challenges post COVID
- c.** Ongoing Emergency Response Operations and Public Safety
- d.** Ongoing relationship with Tenants at Cal Expo

5. Development of Strategic Directions

- a.** Immediate Short Term – 2022
- b.** Long Term – Next 5 years

ADJOURNMENT

Date of Notice: October 18, 2021

Pursuant to the Americans with Disabilities Act, individuals who, because of a disability, need special assistance to attend or participate in any Cal Expo Board, Committee or any Advisory meetings, or in connection with other Cal Expo Activities, may request assistance at the Cal Expo Administration Building Offices, 1600 Exposition Boulevard, or by calling 916-263-3247, during normal business hours. Requests should be made one week in advance whenever possible.