



Notice of Meeting
California Exposition & State Fair
Meeting of the Cultural Advisory Council

To Be Held
Thursday, August 20, 2020 at 5:30 p.m.
This meeting will be held via teleconference

Due to Executive Order N-29-20, California Exposition & State Fair will provide a teleconference option for its upcoming public meeting. Public and members of the California Exposition & State Fair Board of Directors and (if any committee meetings) may participate via teleconference to minimize the spread of COVID-19. No physical location will be provided.

Register in advance for this meeting:

<https://us02web.zoom.us/j/83374372453?pwd=aG91UmRBcGFOMFJ1Tkq0K003VlhSUT09>

After registering, you will receive a confirmation email containing information about joining the meeting.

To call in for the meeting:

PLEASE MUTE YOUR PHONE IF NOT SPEAKING (*6)

Call In Number: 669-900-6833

Meeting ID: 833 7437 2453

Password: 710114

PUBLIC PARTICIPATION INSTRUCTIONS:

To comply with social distancing requirements and the stay at home order from Governor Newsom, the Board Room at Cal Expo will be closed to members of the public and all public participation will be handled remotely. If you are joining the meeting via zoom and wish to make a comment on an item, press the "raise a hand" button. If you are joining the meeting by phone, press *9 to indicate a desire to make a comment. The clerk will call you by the last three digits of your phone number when it is your turn to comment. Speakers will be limited to 3 minutes. By participating in this meeting, you acknowledge that you are being recorded.

CULTURAL ADVISORY COUNCIL MEMBERS:

Anita R. Johnson, Chair
Jag Nagendra, Vice-Chair

Dorian Almaraz, Member
David Banuelos, Member
Debora Richardson-Brister, Member
Delgreta Brown, Member
Twiana Armstrong-Bryant, Member
Denise Carter, Member
Stephanie Chavez, Member
Michael Colbruno, Member

Letitia P. Earl, Member
Chris Mateo, Member
Cat Nou, Member
Cha Vang, Member
Danny Vang, Member
Jerry Yamashita, Member
Susan Knutson, Alternate Member
Richard Pannell, Alternate Member

This notice is also available on the Internet at: www.CalExpoStateFair.com

MISSION STATEMENT

The Cultural Advisory Council was established by the Board of Directors to enhance the outreach efforts of the Board and staff in the cultural communities throughout the State; to advise the Board on matters pertaining to multi-cultural programs related to education, entertainment and other activities at the annual California State Fair; and to support Board objectives to showcase a broad range of multi-cultural activities during the annual State Fair as well as throughout the year at Cal Expo.

AGENDA

1) CALL TO ORDER

2) ROLL CALL

3) INTRODUCTION OF GUESTS & STAFF

4) Strategic Planning

- a) Brainstorm Behaviors and Activities to Accomplish the Objectives**
- b) Review the List of Activities Completed/Conducted by CAC Members**
 - Identify the work involved to get to complete the activities
 - Who does what by when/include time it takes to complete the activity
 - Identify additional resources needed to complete the activities
 - Identify funding needed to complete the activities
- c) Brainstorm Metrics – Metrics shall align with the Missions Statement**
 - Identify how objectives will be measured
 - Number of activities completed
 - Surveys

- Feedback
 - How will CAC determine added value
 - CAC assessments: Monthly, Quarterly and Annually
 - Build reporting document for the Board
- d) Wrap up

5) Matters of Information

- a) Public Comments Matters Not on the Agenda
- b) Members Comments Matters Not on the Agenda
- c) Next Cultural Advisory Council Meeting **September 10, 2020**

6) ADJOURNMENT

Date of Notice: August 12, 2020

Pursuant to the American with Disabilities Act, individuals who, because of a disability, need special assistance to attend or participate in any Cal Expo Board, Committee or any Advisory meetings, or in connection with other Cal Expo Activities, may request assistance at the Cal Expo Administration Building Offices, 1600 Exposition Boulevard, or by calling 916-263-3247, during normal business hours. Requests should be made one week in advance whenever possible.