

# **CALIFORNIA EXPOSITION & STATE FAIR**

Minutes of the Board of Directors Emergency Meeting

Held Pursuant to Due Notice  
July 31, 2020

The meeting was conducted by teleconference originating at  
California Exposition & State Fair  
1600 Exposition Boulevard  
Sacramento, CA 95815

**Directors Present**

Director Jess Durfee Chair  
Director Rex Hime, Vice Chair  
Director Rima Barkett  
Director Erin Choi  
Director Sonney Chong  
Director Rina DiMare  
Director David Mallel  
Director Brian May

**Staff Present**

Rick Pickering, Chief Executive Officer  
Tom Martinez, Chief Deputy General Manager  
Samantha Brown, Deputy General Manager, Administration  
Margaret Mohr, Deputy General Manager, Business Development & Marketing  
Marcia Shell, Assistant General Manger Expo Events  
Jay Carlson, AG Programs Manager  
Sue O'Brien, Recording Secretary

**Others Present 13 as identified by Zoom**

**1. CLOSED SESSION**

The Board will convene in closed session as authorized by Government Code Section 11126(e), (2), and (B), to confer with and receive advice from legal counsel regarding potential litigation involving the California Exposition and State Fair. Based on existing facts and circumstances, there is significant exposure to litigation against California Exposition & State Fair.

The Board Meeting was called to order at 12:30 p.m. and the Board immediately convened into closed session.

Chair Durfee reported out that no action was taken.

**2. CALL TO ORDER – Public Meeting**

Chair Durfee called the meeting to order at 1:58 p.m. Chair Durfee dispensed with the reading of the Mission Statement, Policy Statement and the Public Comment Statement.

**3. ROLL CALL**

Roll call was taken and a quorum was present.

**4. INTRODUCTION OF STAFF**

**5. PUBLIC COMMENT ON MATTERS NOT ON THE AGENDA**

In accordance with state law, the Board will not comment or otherwise consider Public Comment matters until and unless such item has been properly noticed for future meeting.

Nick Nicora asked to talk about asking the Board and Staff for an opportunity to bring together the major partners (Butler, Nederlander, Rock & Brews and CBS Country in the Park) to sit around the table and brain storm on how they could maybe help in the long run with this opportunity that is in front of us. Chair Durfee responded stating that we are in a situation that we need the support and help of our Business Partners, Vendors and others we have worked with and as we move forward we will make sure to loop in those people.

**6. COMMITTEE AND STAFF REPORTS**

**a. Cash flow update**

Deputy General Manager Brown reported that she updated the amount of income received from CDFA based on current information that was learned recently. Also added a line that shows what we are short each month. Generally it has gotten worse and our cash is going quickly. CEO Pickering added that we are in ongoing dialog with CDFA, CalHR who is working with us on our layoff plan, Office of Emergency Services and most recently with budget staff from Department of Finance as well as Governor Newsom’s office staff. We are working hard to continue to reach

out to various state agencies. We hear from a number of state agencies that help is on its way. However, we haven't seen that help and don't know at what level or how soon it will get here.

Vice Chair Hime asked to make a motion.

**MOTION:**

To direct staff to move forward to secure legislative approval for funding for Cal Expo and to develop and support an outreach program which involves social media and outreach to our Partners, Vendors and our greater Fair Family as we move forward with messaging that ultimately supports our legislative outreach program. The motion was seconded by Director Barkett. Discussion: None Chair Durfee asked for a roll call vote. Chair Durfee, yes; Vice Chair Hime, yes; Director Barkett, yes; Director Choi, yes; Director Chong, yes; Director DiMare, yes; Director Mallel, yes; Director May, yes. **Motion carries unanimously.**

- b. Communication efforts with Employees, Tenants, Business Partners and Key Stakeholders

**7. MATTERS OF INFORMATION:**

- a. CEO Comments

CEO Pickering reported that the California Medical Association is slated for August 10 at the California letters to distribute Personal-Protection-Equipment. Cal Expo received a request to provide metal barricades to specific locations in the Community for this weekend. The Governor negotiated and directed a 9 to 10% pay decrease for State Employee. In exchange for pay decrease State Employees are to take 2 additional days off a month. Cal Expo is working on a plan that will allow employees take the time off. Cal Expo is actively working on a leave reduction plan. CEO Pickering gave an overview of our Virtual Fair on our State Fair website.

- b. Directors Comments/Agenda Items for Future Meeting

Vice Chair Hime commented that it's been difficult to do the Pledge of Allegiance on a Zoom call and he wanted to assure people that will be on the agenda when we return to regular non-zoom meetings.

- c. Next Board Meeting – **Friday, August 28 2020** (Subject to change due to COVID-19 emergency)

**8. ADJOURNMENT**

**MOTION:**

Chair Durfee called for a motion to adjourn. The motion was moved by Director Mallel and seconded by Director Barkett. **All in favor, motion carries unanimously.**

The Board of Directors meeting was adjourned at 219 p.m.