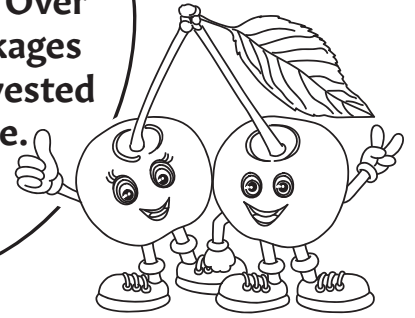




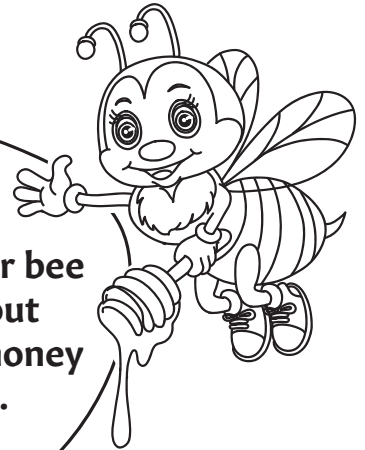
California cherry season lasts only 6 weeks. Over 4 million 18 lb packages of cherries are harvested during that time.



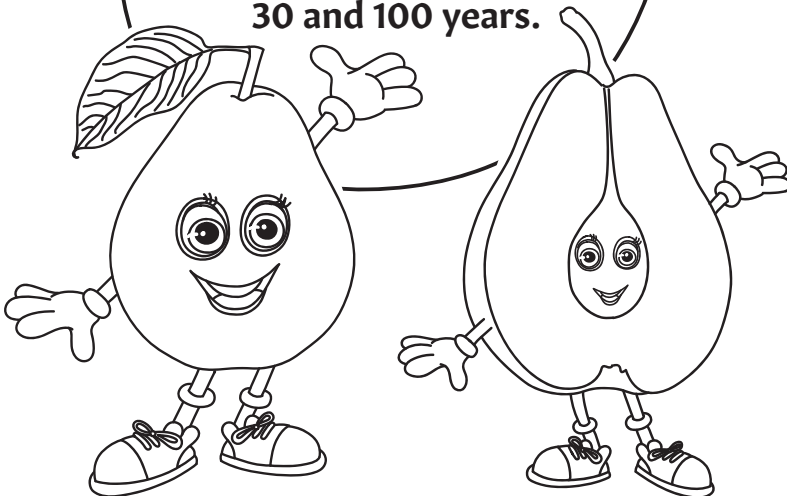
Extra virgin olive oil certified by the California Olive Oil Council (COOC) is among the world's highest quality olive oil.



An average worker bee makes only about 1/12 teaspoon of honey in its lifetime.



Pear trees have a long, productive life, as the average age of a California pear orchard is between 30 and 100 years.



California cling peaches in cans, jars, and single-serve cups are just as or more nutritious than fresh peaches. Peaches are harvested and packed at the peak of flavor within 48 hours.

