



**MEDIA ALERT**  
July 19, 2017

## **Live Helicopter Landing on Military and Veterans Appreciation Day**

### **WHAT**

Thursday, July 20 is Military and Veterans Appreciation Day presented by BloodSource at the California State Fair. To start the day off, a helicopter will land on the grass area in front of the Main Gate at 6:45 a.m. The helicopter will be a UH – 72 Lakota from Cal Guard.

Fair opens at 11:00 a.m. on July 20. Veterans or military personnel with valid military ID can receive FREE admission to the Fair.

### **WHEN**

Thursday, July 20, 2017

6:00 - 6:30 a.m. - Media arrives and stages

6:45 a.m. - Helicopter lands

3:00 p.m. - Helicopter takes off

### **WHERE**

Main Gate near the California Letters  
1600 Exposition Blvd., Sacramento, CA 95815

### **WHO**

Military representatives will be on site to provide media interviews.

California State Fair representative can speak about who the day is for, how veterans and military can get FREE Fair admission, and highlight unique, day-specific activities.

### **MEDIA**

To coordinate coverage please contact Sabrina Rodriguez, Media Director at [srodriguez@calexpo.com](mailto:srodriguez@calexpo.com) or (510) 378-0822 or Darla Givens, Media Director at [dgivens@calexpo.com](mailto:dgivens@calexpo.com) or 916-247-2060.

### **ABOUT THE CALIFORNIA STATE FAIR**

The California State Fair is celebrating our 50th anniversary at Cal Expo July 14-30th. Established in 1854, the California State Fair is dedicated as a place to celebrate California's achievements, industries, agriculture, and diversity of its people, traditions and trends that shape the Golden State's future.

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