



MEDIA ALERT July 28, 2017

Fun-filled Final Weekend at the CA State Fair

Hello and happy almost end of Fair!

As we start the final three days of the California State Fair, there are a plethora of fun and visual activities to check out. There is something for everyone, and all are welcome to see before the Fair ends on Sunday, July 30. Here's a look at what's happening:

- Steampunk at the Races Friday, July 28 from 2:00 5:00p.m. at the Miller Lite
 Racetrack Grandstand. People and horses will be in costume, and there will be a hoop
 dance performance. The winner of "Steampunk'd" Ave Rose will have her impressive
 Steampunk display in Expo Building 8.
- Splash Dogs This SUPER popular event is back for the final weekend! Watch dogs run, jump, and land in a giant pool of water.
- Professional Chef Challenge Top chefs compete with a mystery ingredient to make the best 3 course meal. The first two rounds happen on Friday, July 28. The final round happens Sunday, July 30
- Emoji Movie Tour The mobile movie tour is at Fair for the last three days, ball pit, cornhole and selfie-opportunities galore!
- Supreme Champion Swine The best of the best will be chosen on Friday at 6 p.m.
- Llama, Alpacas, and long horns The Tractor Supply Co. Big Barn is filled with Ilamas, alpacas, and long horn cattle
- Freestyle Motocross Show Watch these motorcyclists soar and get the crowd roaring!
 Three shows daily in the Lagoon until the end of the Fair
- Belinda Carlisle Friday, July 28 at 8 p.m.
- Fireworks fireworks launch at 10 p.m. on Friday and Saturday
- Bike Valet & Meet-up Saturday, July 29 is the last day of our FREE bike valet service.
 Bike valet takes place at Green Gate near Papa Murphy's Park. The Bike Meet-up will start at 11:00 a.m. at the Midtown Farmers' Market and then a group ride to the Fair.
- Art Advice Booth Remember Peanut's character Lucy's Psychiatric Help booth? Well
 you'll find it at Expo Building 7, but at this one you'll get advice on your art.
- Live Karaoke It's one thing to karaoke, it's another to do it with a live band backing you
 up. Try it out. Saturday 8pm, 9pm, 10pm
- The Marshall Tucker Band Saturday, July 29 at 8 p.m.
- Culinary School Challenge On Saturday, July 29 teams of two from various culinary schools will use a mystery ingredient to prepare a 3-course meal in front of a live fair audience and a panel of qualified Judges.
- Apps for Ag This is a 2.5 day event that starts with students at the Urban Hive in Midtown Sacramento, and finishes with teams pitching their app creations at the Fair on Sunday, July 30.
- Gran Jaripeo y Baile Dating back to the 16th century, this form of bull riding requires
 riders to ride their bull until it stops bucking entirely. Catch the action on Sunday, July 30
 as this Mexican rodeo includes music, horse dancing, intricate costumes and other
 entertainment for the entire family.
- M.E. Live Melissa Etheridge Sunday, July 30 at 8 p.m.

MEDIA

To coordinate coverage please contact Sabrina Rodriguez, Media Director at srodriguez@calexpo.com or (510) 378-0822 or Darla Givens, Media Director at dgivens@calexpo.com or 916-247-2060.

ABOUT THE CALIFORNIA STATE FAIR

The California State Fair is celebrating our 50th anniversary at Cal Expo July 14-30th. Established in 1854, the California State Fair is dedicated as a place to celebrate California's achievements, industries, agriculture, and diversity of its people, traditions and trends that shape the Golden State's future.

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