

BEST MOMENTS ARE AHEAD

California
STATE*FAIR

JULY 14 - 30, 2017

ONLINE APPLICATIONS FOR 2017 CALIFORNIA STATE FAIR MEDIA CREDENTIALS NOW BEING ACCEPTED

The 2017 California State Fair media credential application process has officially started. Yes, *it's that time of year already*. The media credential application can be found by clicking the button below. The 2017 California State Fair will open on Friday, July 14 and run through Sunday, July 30.

Applying for Media Credentials

Visit www.castatefair.org/media/ for forms and instructions. Once again the application process happens completely online. Be sure to fill out the online form and have a file of photo IDs on company letterhead to upload.

Media credentials are transferable within a station/publication, but each individual who will use a credential must provide a copy of a photo identification card on company letterhead. Media outlets applying for more than one credential need to complete only one application, but provide copies of IDs for each individual.

Helpful tip to decide how many credential to apply for: Only count the maximum number of staff that will be on the Fairgrounds at one time.

- *For example* - If your organization is doing a live broadcast and a maximum of 10 people are needed to make that broadcast happen, and that is your largest event, only request 10 credentials.
- You do not need to request a credential for every member of your staff, as the credentials can be shared between approved staff at your organization.

Receiving Your Credentials

Upon receiving an email confirmation of approval for your media credentials, they will be available for pick up starting June 28 at the State Fair Media Center on the right side of the Cal Expo Administration Building. Enter the fairgrounds at Blue Gate (Exposition Boulevard at Challenge Way) and follow the signs to the Administration Building.

Currently, Media Center hours are 9 a.m. - 5 p.m. Monday - Friday.
During the Fair (July 14 - 30), Media Center hours are 8 a.m. - 10 p.m. daily.

About Media Credentials

A media credential grants the bearer admission to the Fair, parking in Lot C and access to the Media Center through Gate 3. Live trucks will only be able to access the grounds through Gate 12 with prior approval from the Media Center. All media are required to check-in at the Media Center upon each arrival.

Media credentials are for working media only and must be visibly displayed at all times. Please note that Cal Expo reserves the right to verify the validity of any media organization in advance of providing credentials. No complimentary credentials or tickets will be extended to family or guests of the media.

Failure to comply with any of these procedures or unauthorized use of a credential (including attempts to sell) may result in refusal, forfeiture of credential privileges, and/or removal from the premises or prosecution.

[Apply for Media Credential](#)

About the California State Fair

The California State Fair is celebrating our 50th anniversary at Cal Expo July 14-30th. Established in 1854, the California State Fair is dedicated as a place to celebrate California's achievements, industries, agriculture, and diversity of its people, traditions and trends that shape the Golden State's future.

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