

FOR IMMEDIATE RELEASE April 3, 2017 MEDIA CONTACTS Margaret Mohr, Deputy General Manager Business Development & Marketing (916) 263-3598 <u>mmohr@calexpo.com</u>

CALIFORNIA STATE FAIR ANNOUNCES TOYOTA CONCERT SERIES July 14 - 30 Melissa Etheridge, Sheila E., Trace Adkins, Ozomatli, Brian McKnight and more

(SACRAMENTO, CA) – The California State Fair announces the 2017 Toyota Concert Series on the Golden 1 Stage, July 14 - 30th.

California State Fair goers with admission to the Fair can watch FREE live concerts all 17 days of the Fair and for super fans, reserved seating is available for purchase beginning April 8th at 10:00 a.m.

Email subscribers and social media followers on Facebook, Twitter and Instagram who stay connected will get first choice on front row seats with a special code begining April 5th. Follow us on Facebook @CaliforniaStateFair and Instagram and Twitter @CAStateFair.

2017 Toyota Concert Series Lineup

7/14 Sheila E. 7/15 John Michael Montgomery 7/16 Ozomatli 7/17 Lita Ford 7/18 Queen Nation 7/19 Brian McKnight 7/20 Good Charlotte 7/21 Sister Sledge 7/22 Smash Mouth
7/23 Eddie Money
7/24 Blues Traveler
7/25 Anthem Lights
7/26 Paperback Writer - Beatles Tribute
7/27 Trace Adkins
7/28 Belinda Carlisle
7/29 The Marshall Tucker Band
7/30 Melissa Etheridge

Discounted State Fair admission tickets and season passes will also go on sale to the general public on April 8th beginning at 10:00 a.m. at <u>CAStateFair.org</u>. Discount tickets for general admission are \$10.00. Also available State Fair Season Pass which includes admission to Raging Waters and the Blue Ribbon Season Pass which includes admission to Ragind Waters, unlimited Monorail rides and Horse Racing reserved seating. Visit <u>CAStateFair.org</u> for more information.

About the California State Fair

The California State Fair is celebrating its 50th anniversary at Cal Expo July 14 - 30th. The California State Fair, established 164 years ago is dedicated as a place to celebrate California's achievements, industries, agriculture, diversity of its people, traditions and trends that shape the Golden State's future.

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The California State Fair 1600 Exposition Blvd. Sacramento, California 95815 United States (916) 263-3000