

CALIFORNIA EXPOSITION & STATE FAIR
EXPOSITION FACILITIES & OPERATIONS COMMITTEE

Committee Meeting Minutes
Friday, December 9, 2016
9:45a.m.

MINUTES

Committee Members Present:

Rina DiMare, Chair
Director Chong
Director Gallagher
Hallie Ochoa
Director Ortiz

Staff Present:

Chief Executive Officer (CEO)
Chief Deputy General Manager (DGM)
Deputy General Manager Administration
Deputy General Manager Operations
Programs Manager
Expo Events Director (AGM)
Ag Programs Manager
Recording Secretary

Rick Pickering
Tom Martinez
Samantha Brown
Jaime Campbell
Rachelle Weir
Marcia Shell
Jay Carlson
Sue O'Brien

Committee Chair DiMare called the meeting to order at 9:47 a.m. and dispensed with the reading of the Mission Statement and Public Comments Statement.

MATTERS OF INFORMATION

1. State Fair Updates

AGM Shell gave an update on events for December. Christmas Parking from Arden Fair had begun. Harness Racing is Friday and Saturday through December. Had a new event to Cal Expo promoted by Midnight Events called Jingle Ball. The headliner was Chain Smokers and attendance was great. Global Winter Wonderland has been rained out several nights. They have been open since Mid-November and will run through New Year's. Last event for 2016 will be La Mesa R.V. sale in the Pavilion. Kaiser Permanente had a large event. This is the 2nd year that they have held the Kaiser Employee's party which is open to the entire family. Due to bad weather it was moved from Raley's field to Building B with access to the Farm. This event was very well attended and they are making plans for next year.

DGM Campbell provided an update on the Grandstands, ongoing Capital improvements, roofing and HVAC projects.

CEO Pickering provided an update on the trailer park, backstretch and horse barn. He explained that the Horse Racing Board determined that access from the Horseman Trailer Park into the Horse barn can longer take place. That all access must use a code to enter the barn area. DGM Campbell provided an update on Staffing and Event Services meeting that happened with the Fire Marshall. CEO Pickering gave an update on moving forward with Rock and Brews and explained the drone policy that Cal Expo has in effect.

2. Review of Parking and Admission Rates

CEO Pickering reported that as a request from Board Members at the Board retreat staff did a survey of other originations, state and county fairs to gather information about parking and admission rates. Cal Expo's parking and admission rates have not been adjusted since 2009 however the cost of doing business has continued to rise. The intention is to get this information to the committees for further instruction and then come back to the committee with recommendations.

ADJOURNMENT

Motion:

Committee Chair DiMare entertained a motion to adjourn the meeting. Moved by Director Chong and seconded by Director Ortiz. **All in favor, motion carried unanimously.**

The Exposition Facilities & Operations Committee meeting adjourned at 10:29 a.m.