

CALIFORNIA EXPOSITION & STATE FAIR
ANNUAL STATE FAIR COMMITTEE
AMENDED 09-18-19

Notice of Regular Meeting

To Be Held

Friday, September 27, 2019 at 10:30 a.m.

In the Administration Building Boardroom
California Exposition & State Fair
1600 Exposition Blvd., Sacramento, CA 95815

COMMITTEE MEMBERS: Chair: Jess Durfee Director Sonney Chong,
Director Rex Hime Director Tony Ortiz

MISSION STATEMENT

The mission of the Annual State Fair Committee shall be to review and make recommendations to the Board on policy matters concerning of the annual State Fair.

PUBLIC COMMENTS

Any member of the public wishing to address the Board on any matter listed for consideration on this agenda shall fill out a Speaker's Form and provide it to the Board's Recording Secretary. All speakers will be recognized by the Chair and be allowed a maximum of three minutes to address the Board.

AGENDA

All matters noticed on this agenda, in any category, may be considered for action as listed. Any item not so noticed may not be considered.

STAFF REPORTS

- a. 2019 Annual State Fair Recap
 - 1. Exposition Facility, Operations & Events
 - 2. Programs
 - 3. Marketing

NEW BUSINESS

- a. Recommended 2020 State Fair Dates for approval: July 10-26-2020 or July 17-August 2-2020.
- b. Recommended 1-year extension of Agreement with Un/common (Glass Agency) for marketing and advertising services for the 2020 California State Fair.

ADJOURNMENT

Date of Notice: September 18, 2019

Pursuant to the American with Disabilities Act, individuals who, because of a disability, need special assistance to attend or participate in any Cal Expo Board, Committee or any Advisory meetings, or in connection with other Cal Expo activities, may request assistance at the Cal Expo Administration Building office, 1600 Exposition Boulevard, or by calling 916-263-3247, during normal business hours. Requests should be made one week in advance whenever possible.