



**Meeting Minutes of the
California Exposition & State Fair
Cultural Advisory Council**

Held

Thursday, August 9, 2018 at 5:30 p.m.
In the Administration Building Boardroom
California State Fairgrounds
1600 Exposition Blvd.
Sacramento, California 95815

Council Members Present

Catherina Nou, Chair

David Banuelos, Member
Debora Richardson-Bister, Member
Twiana Armstrong-Bryant, Member
Denise Carter, Member
Stephanie Chavez, Member
Jerry Yamashita, Member
Richard Pannell, Alternate Member

Letitia P. Earl, Member
Indi Kallirai, Member
Chris Mateo, Member
Jackie Morris-Henderson, Member
Jag Nagendra, Member
Dorian Almaraz, Alternate Member

Council Members Absent

Anita R. Johnson, Vice Chair
Bill Campos, Member

Delgreta Brown, Member
Cha Vang, Member

Board and Staff Present

Sonney Chong, Board Member, Liaison
K. Mark Nelson, Board Member, Liaison
Margaret Mohr, Deputy General Manager, Marketing & Business Development
Sue O'Brien, Recording Secretary

This notice is also available on the Internet at: www.calexpo.com

MINUTES

1) **CALL TO ORDER** – The meeting was call to order at 5:38 p.m. by Chair Nou.

2) **ROLL CALL** – Role was taken.

Vice Chair Johnson, Council Members Brown, Council Member Campos, and Vang were not present. Vice-Chair Johnson, Council Members Brown, Council Member Campos and Council Member Vang had asked to be excused.

Motion:

It was moved by Council Member Kallirai and seconded by Council Member Mateo to excuse the absence of Vice Chair Johnson, Council Members Brown, Campos and Vang. **All in favor, motion carried unanimously.**

3) **INTRODUCTION OF GUESTS & STAFF**

4) **APPROVAL OF PREVIOUS MEETING MINUTES**

a) Approval of Council Meeting Minutes of May 10, 2018.

MOTION:

Council Member Nagendra moved that the Council Meeting Minutes for May 10, 2018 be approved as presented. Motion was seconded by Council Member Kallirai. **All in favor, motion carried unanimously.**

5) **STAFF UPDATES**

a) Cal Expo Updates

Deputy General Manager Mohr gave an end of fair update from the Marketing Department. The Marketing Department did an on-line survey and an app survey. The number 1st exhibit everyone liked was Silent Disco and 2nd was the County Exhibits. DGM Mohr also talked about the Blue Ribbon Brunch a fundraiser for The Farm Tour. DGM Mohr then answered questions from the Council Members.

b) 2018 California State Fair

1. Report Back

a. Opening Day

Council Member Earl reported that opening day went well. Gave out printed materials and enjoyed the entertainment. There were no lines and the weather was overcast.

b. AAC-CAC Mixer

Council Member Pannell reported that he enjoyed the mixer. CAC Vice Chair Johnson and AAC Chair Zanobini made introductions. Board Member Chong reported that this well attended this year and slowly build on this.

c. CAC Parade

Council Member Chavez reported that the parade went really well. Good entertainment, staff really helpful. Suggested that CAC members are introduced at the end on stage.

- d. CAC Cooking Demonstration
Council Member Banuelos reported that the cooking demo went well and many chefs were involved. Save Mart staff was good to work with. Suggested that recipes be printed out.
- e. Walk Along Program
Council Member Earl reported that she participated in this program. The Police Officers appear to be younger and nicer. They interacted with the kids and handed out badge stickers.
- f. VIP Deck Hosting by CAC
Council Members Pannell had a great experience. Council Member Morris-Henderson thought it was more organized. Suggested that the interns are more aware of the role of the CAC.
- g. CAC Survey Results
Chair Nou reported that a link was sent out before fair and reminded members to fill it out and Council Member Armstrong-Bryant will tabulate the information for the next meeting.

6) NEW BUSINESS

- a) Discussion at CAC Meeting to Discuss:
 - 1. Annual process of Election of Chair and Vice Chair
 - 2. Annual process to recruit Council Members

7) MATTERS OF INFORMATION

- a) Public Comments Matters not on the Agenda.
- b) Members Comments not on the Agenda

ADJOURNMENT

The Cultural Advisory Council Meeting was adjourned at 7:05 p.m.