California Exposition & State Fair 1600 Exposition Boulevard

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MEMORANDUM

Date: May 31, 2019

To: Board of Directors

California Exposition & State Fair

Via: Rick K. Pickering, General Manager/CEO

California Exposition & State Fair

From: Marcia Shell, Assistant General Manager, Expo Events

California Exposition & State Fair

Subject: STATE FAIR COMMERCIAL & CONCESSIONS MAY UPDATE

Food:

Food Vendors Not Returning:

- Big Al's BBO the children of the owner are not available to work the stand in 2019
- Grandpas Fudge- will only be doing the Turlock fair in 2019
- The Sweet Spot- we did not receive a response to our invitation to return
- Hammertime Pasta-the stand did not perform as well as anticipated

New Food Stands:

- Frik'n Vegan- replacing Grandpas Fudge under the stairs in Building B
- Pon's Chinese-new owner replacing Hammertime in front of the Wine Tent
- Java II You Chicken & Waffles stand replacing the Sweet Spot
- State Fair Taco will be back in its former location behind the Administration Building

Food Contract were sent out April 12th and are due back May 17th.

Commercial:

- Bungy is not returning this year-owner is unable to adequately staff
- Sage Pools not returning- Spa Mover is currently considering returning. Glacier Spas has been contracted.

Commercial contracts were sent out March 29th and were due back May 3rd.

There are approximately 10 10 x 10's left to sell which is approximately 4% of total available.