



**Meeting Minutes of the
California Exposition & State Fair
Cultural Advisory Council**

Held

Thursday April 11, 2019 at 5:30 p.m.
In the Administration Building Boardroom
California State Fairgrounds
1600 Exposition Blvd.
Sacramento, California 95815

Council Members Present

Letitia P. Earl, Vice Chair

Dorian Almaraz, Member
David Banuelos, Member
Debora Richardson-Brister, Member
Twiana Armstrong-Bryant, Member
Denise Carter, Member
Stephanie Chavez, Member

Jackie Morris-Henderson, Member
Jag Nagendra, Member
Cat Nou, Member
Cha Vang, Member
Jerry Yamashita, Member
Danny Vang, Alternate Member

Council Members Absent

Delgreta Brown, Member
Indi Kallirai, Member
Richard Pannell, Alternate Member

Anita R. Johnson, Chair
Chris Mateo, Member

Board and Staff Present

Director Sonney Chong, Board Liaison
Rick Pickering, CEO
Margaret Mohr, Deputy General Manager, Marketing & Business Development
Rachelle Weir, Programs Manager, Exhibits and Competitions
Melissa Lamont, Community Stage
Sue O'Brien, Recording Secretary

This notice is also available on the Internet at: www.calexpo.com

MINUTES

- 1) **CALL TO ORDER** – The meeting was call to order at 5:31p.m. by Vice Chair Earl.
- 2) **ROLL CALL** – Role was taken and a quorum was present.
Chair Johnson and Members Brown, Kallirai and Mateo were not present and asked to be excused. Chair Johnson and Members Brown, Kallirai and Mateo asked to be excused for this meeting. Members Pannell was not present.
Motion:
It was moved by Council Member Nagendra and seconded by Member Richardson-Brister to excuse the absence of Chair Johnson and Council Members Brown, Kallirai and Mateo. **All in favor, motion carried unanimously.**
- 3) **INTRODUCTION OF GUESTS & STAFF**
Guests: Susan Knudson
- 4) **APPROVAL OF PREVIOUS MEETING MINUTES**
 - a) Approval of Council Meeting Minutes of March 14, 2019
Motion:
Council Member Banuelos moved that the Council Meeting Minutes for March 14, 2019, be approved as presented. Council Member Yamashita seconded motion. **All in favor, motion carried unanimously.**
- 5) **STAFF UPDATES**
 - a) Community Stage
Melissa Lamont reported that the Community Stage application deadline is April 15, 2019. To date there are 170 applications completed and submitted. Weekly reminders are sent to applicant that have not finished filling out or completing their online application. This year applicants are being asked if they would like to perform on Veterans Appreciation and 1st Responders Days. Last year there were 180 applications and there are still four more days to submit an application.
 - b) 2019 State Fair Marketing and Community Outreach events, Read to Ride Program and Non-Profit Ticket Program (Mohr & Weir)
Deputy General Manager Mohr reported that on April 9, 2019 the Concert line up and Discount tickets promotion was launch through social media and in the Cal Expo newsletter. California State Fair & Food Festival is now official. That means that there will be exciting new things focused around food, food completions and food festival pass. Read to Ride forms were printed in Russian, Vietnams, Spanish and English this year and are out in all of the schools. Still looking for volunteers for the Community Events. Non-profit program will be available soon.
Programs Manger Weir announced in Expo Center, Bldg. 5 will have the 1st ever Esports gaming tournament which will also be highlighting Esports. Another new event will be the Selfie Experience, which will be fashioned after places like the Museum of Ice Cream. She continued with explaining that the Competitions will still be taking place. However due to the exotic Newcastle disease there will be

no feathers with the fur and feathers exhibit. That is to protect the poultry community. We will be looking into having some other small animal exhibit. Silent Disco will be back. Bldg. A/B will house the new grant program that was awarded. We received a specialty crop block grant to educate people about some of the special commodities grown in California. Honey, Olive Oil, Cherries, Pears and Peaches. The Counties building is having a big shift in how the exhibits have been created before and livestock is doing a Goat Mountain this year.

The Mariachi Competition will be returning this year.

c) Cal Expo Updates

CEO Pickering provided updates on:

Concerts and concert sales, Out at the Fair will be the 1st Sunday, Kids Free Day is still Tuesday with \$2 rides. Giving Monday will be back. Bring 3 canned items before 3 pm and you'll get into State Fair free. There will be a Drone Show Friday, Saturday and Sunday nights. Disney Land and Sea World are having Food Festivals on weekends. State Fair is a Food Festival with its 128 eateries (food booths) over 70 crafted beers and over 100 award-winning wines. CEO Pickering gave an updates on homelessness, horseracing and Cannabis Cup.

6) NEW BUSINESS

a) AAC & CAC State Fair Reception

The reception will be July 14, 2019, 4-5 pm at the Grandstands Clubhouse.

b) Discussion of May 9, 2019 Council Meeting

After a discussion Cat Nou, previous chair will chair the May 9, 2019 meeting.

7) OLD BUSINESS

a) Cultural Advisory Council Kitchen Program

Council Member Banuelos reported that there are 4 chefs and 6 sous-chef's using peaches and honey.

8) MATTERS OF INFORMATION

a) Public Comments Matters not on the Agenda.

b) Members Comments not on the Agenda

ADJOURNMENT

MOTION:

Council Member Armstrong-Bryant moved to adjourn this meeting and was seconded by Council Member Banuelos. **All in favor, motion unanimously.**

The Cultural Advisory Council Meeting was adjourned at 7:16 p.m.