

**CALIFORNIA EXPOSITION & STATE FAIR  
ANNUAL STATE FAIR COMMITTEE**

Committee Meeting Minutes  
Friday, March 24, 2017  
11:00 a.m.

**MINUTES**

Committee Members Present:

Rima Barkett, Chair  
Director Sonney Chong  
Director Jess Durfee

Committee Member Absent:

Director Tony Ortiz

Staff Present:

Chief Executive Officer (CEO)  
Chief Deputy General Manager (DGM)  
Deputy General Manager Administration  
Deputy General Manager – Business Development  
Programs Manager  
Expo Events Director (AGM)  
Ag Programs Manager  
Recording Secretary

Rick Pickering  
Tom Martinez  
Samantha Brown  
Margaret Mohr  
Rachelle Weir  
Marcia Shell  
Jay Carlson  
Sue O'Brien

Committee Chair Barkett called the Annual State Fair Committee Meeting to order at 11:01 a.m. Roll call was taken by CEO Pickering and a quorum was present. Director Ortiz was not present and asked to be excused.

**Staff Reports**

**a. General Updates**

Programs Director Weir reported on new and updated 2017 State Fair programs and exhibits and also included new and updated Agricultural programs.

Deputy General Manager Mohr gave an update on marketing for the 2017 State Fair.

CEO Pickering reported that the Equine Advisory Committee met and discussed their program for the 2017 State Fair. The Equine Advisory Committee discussed bring Rodeo back to State Fair. The Equine Committee made a recommendation to the Agricultural Advisory Council to have Rodeo brought back to 2017 State Fair and the Equine Committee pledged to raise 50% of the cost of bringing in a Rodeo. The Agricultural Advisory Council passed the recommendation to the State Fair Board for approval.

- b. Continued discussion of Parking Lot usage; including V.I.P., Preferred Parking, etc.  
CEO Pickering reported that there is a staff report on different preferred parking programs that Cal Expo has done in the past.

## **NEW BUSINESS**

- a. Agriculturalist of the Year–2017: Review of recommendation by the Agricultural Advisory Council; Recommend approval to the full Board
- b. Vineyard of the Year–2017: Review of recommendation by the Agricultural Advisory Council; Recommend approval to the full Board
- c. Wine Lifetime Achievement Award–2017: Review of recommendation by the Agricultural Advisory Council; Recommend approval to the full Board
- d. Champion of Technology Award-2017: Review of recommendation by the California Department of Technology; Recommend approval to the full Board  
After a brief discussion Director Durfee made a motion.

### **Motion:**

Director Durfee moved that the Annual State Fair committee recommend to the Board of Directors approval of a thru d award recipients and was seconded by Director Chong. **All in favor, motion carried unanimously.**

- e. Butler Amusements: Review and Approval of proposed Amendment  
DGM Brown went over and reviewed the staff report with Committee members.  
After a full discussion Director Chong made a motion.

### **Motion:**

Director Chong moved that the Annual State Fair Committee recommend to the Board of Directors approval of item e and was seconded by Director Durfee. **All in favor, motion carried unanimously.**

- f. Multi-Use Sports Facility: Review and approval of proposed “One Year” Amendment with Spectra by Comcast Spectacor  
CEO Pickering reviewed the staff report with committee members.

### **Motion:**

Director Durfee moved to recommend to the Board of Directors approval of the Amendments to the Multi-Use Sports Facility and was seconded by Director Chong. **All in favor, motion carried unanimously.**

- g. Time Capsule of 50<sup>th</sup> Anniversary of Cal Expo: General Discussion  
CEO Pickering explained the staff report and findings of Cal Expo Time Capsules. After a discussion Director Chong made a motion.

### **MOTION:**

Director Chong moved to recommend to the Board of Directors approval of having a time capsule and showcasing it at the 2017 State Fair and was seconded by Director Durfee. **All in favor, motion carried unanimously.**

**ADJOURNMENT**

Committee Chair Barkett called for a motion to adjourn the Annual State Fair Committee.

**Motion:**

It was moved by Director Chong and seconded by Director Durfee to adjourn the Annual State Fair Committee meeting. **All in favor, motion carried unanimously**

The Annual State Fair Committee meeting adjourned at 12:01 p.m.