CALIFORNIA EXPOSITION & STATE FAIR ANNUAL STATE FAIR COMMITTEE

Committee Meeting Minutes Friday, February 24, 2017 10:30 a.m.

MINUTES

Committee Members Present: Hallie Ochoa, Chair

Director Rima Barkett Director Sonney Chong Director Tony Ortiz

Committee Members Absent: Director Jess Durfee

Staff Present:

Chief Executive Officer (CEO) Rick Pickering Chief Deputy General Manager (DGM) Tom Martinez Deputy General Manager Administration Samantha Brown Deputy General Manager – Business Development Margaret Mohr **Programs Manager** Rachelle Weir Expo Events Director (AGM) Marcia Shell Ag Programs Manager Jay Carlson Recording Secretary Sue O'Brien

Committee Chair Ochoa called the Annual State Fair Committee Meeting to order at 10:40 a.m. Roll call was taken by CEO Pickering and a quorum was present. Director Durfee was not present and had asked to be excused.

MATTERS OF INFORMATION

a. Annual State Fair Update

AGM Shell reviewed the report from Exposition & Facilities department. CEO Pickering gave a general update of fair actives. Programs Manager Weir gave updates on new and old exhibits and programs. AG Programs Manager Carlson gave general updates on fair competitions, livestock shows and farm tours. Vice Chair Barkett engaged in a discussion of Farm dinners and the Blue Ribbon Brunch. A sub-committee was formed of Vice Chair Barkett and Director Mallel to continue this discussion.

NEW BUSINESS

a. General Discussion of possible Preferred Parking Program CEO Pickering reviewed the staff report and explained the staff would continue looking into this topic.

ADJOURNMENT

Motion:

It was moved by Director Chong and seconded by Director Ortiz to adjourn the Annual State Fair Committee meeting. **All in favor, motion carried unanimously**

The Annual State Fair Committee meeting adjourned at 11:29 a.m.