



Notice of Meeting

California Exposition & State Fair

Strategic Planning Session

Meeting of the Board of Directors

To Be Held

Thursday, October 26, 2023, 9:00 a.m. – 4:30 p.m.

and continuing on

Friday, October 27, 2023 at 9:00 a.m. – 12:00 p.m.

In the Clubhouse located at the Miller Lite

Racing Grandstands

1600 Exposition Boulevard

Sacramento, CA 95815

Che Salinas, Chair

Hannah Gbeh, Vice Chair

Rima Barkett, Director

Kim Craig, Director

Sonney Chong, Director

Jess Durfee, Director

David Mallel, Director

Brian May, Director

Willie Pelote, Director

Rex Hime, Honorary Director

EX OFFICIO MEMBERS

Governor Gavin Newsom

Senator Angelique Ashby

Senator Melissa Hurtado

Assembly Member Kevin McCarty

Assembly Member Esmeralda Soria

261 days to California State Fair (July 12-28, 2024)

This notice is also available on the Internet at: www.CalExpoStateFair.com

Mission Statement

The California Exposition & State Fair mission is to create a State Fair experience reflecting California including its industries, agriculture, and diversity of its people, traditions and trends shaping its future supported by year-round events.

Policy Statement

The Board shall serve as the policy-making body for the California Exposition & State Fair and shall have full responsibility for the year-round management and operation of all facilities of the California Exposition & State Fair.

Public Comment

Any member of the public wishing to address the Board on any matter listed for consideration on this agenda shall fill out a Speaker's Form and provide it to the Board's Recording Secretary. All speakers will be recognized by the Chair and be allowed a maximum of three minutes to address the Board at the time the agenda item is being considered by the Board.

If you wish to address the Board on a matter not listed on the agenda, you have that right. If you wish to exercise that right, please fill out a Speaker's Form and provide it to the Board's Recording Secretary. You will be allowed a maximum of three minutes to address the Board during the Public Comment item on the agenda.

Items scheduled for a particular day may be moved to an earlier/later part of the day to facilitate the board's business.

STRATEGIC PLANNING SESSION

1. Welcome & Introductions

2. General Discussion – Planning for the Future

- a.** Un/common Presentation
- b.** State Fair Dates - Future

3. 2024 State Fair

- a.** Cannabis
- b.** Competitions & Exhibits
- c.** Livestock – Sale of Champion
- d.** Monorail
- e.** Sponsorships

4. Year Around Events

- a. Heart Health Park
- b. Horse Racing

5. Cal Expo Financial Update

- a. Review of Financial Matters
- b. Proposed Budget Preview
- c. Update of Master Food & Beverage contract

6. Development of Strategic Direction

- a. Mission Statement
- b. Immediate Short Term – 2023
- c. Long Term – Next 5 years

Date of Notice: October 17, 2023

Pursuant to the Americans with Disabilities Act, individuals who, because of a disability, need special assistance to attend or participate in any Cal Expo Board, Committee or any Advisory meetings, or in connection with other Cal Expo Activities, may request assistance at the Cal Expo Administration Building Offices, 1600 Exposition Boulevard, or by calling 916-263-3247, during normal business hours. Requests should be made one week in advance whenever possible.